

ESTTA Tracking number: **ESTTA679838**

Filing date: **06/24/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Kimberly-Clark Worldwide, Inc.
Granted to Date of previous extension	06/24/2015
Address	2300 Winchester Road Neenah, WI 54956 UNITED STATES
Attorney information	Michael R. Justus Katten Muchin Rosenman LLP 2900 K St NW North Tower, Suite 200 Washington, DC 20007 UNITED STATES kattendctm@kattenlaw.com, michael.justus@kattenlaw.com, roger.furey@kattenlaw.com Phone:202-625-3575

Applicant Information

Application No	86391749	Publication date	02/24/2015
Opposition Filing Date	06/24/2015	Opposition Period Ends	06/24/2015
International Registration No.	NONE	International Registration Date	NONE
Applicant	Multibrands International Ltd BRADFORD, BD120EJ UNITED KINGDOM		

Goods/Services Affected by Opposition

Class 003. First Use: 2010/01/11 First Use In Commerce: 2011/07/11 All goods and services in the class are opposed, namely: Baby wipes; Disposable wipes impregnated with cleaning chemicals or compounds for industrial and commercial use; Pre-moistened cosmetic wipes; Wipes impregnated with a cleaning preparation
Class 005. First Use: 2010/01/11 First Use In Commerce: 2011/07/11 All goods and services in the class are opposed, namely: Babies' diapers of paper; Babies' napkins; Disposable baby diapers; Medicated pre-moistened wipes

Grounds for Opposition


Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1078967	Application Date	07/09/1976
Registration Date	12/06/1977	Foreign Priority Date	NONE
Word Mark	HUGGIES		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1976/06/14 First Use In Commerce: 1976/06/14 DISPOSABLE DIAPERS		

U.S. Registration No.	1380394	Application Date	07/02/1985
Registration Date	01/28/1986	Foreign Priority Date	NONE
Word Mark	HUGGIES		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1976/06/14 First Use In Commerce: 1976/06/14 DISPOSABLE DIAPERS, DISPOSABLE TRAININGPANTS [, AND DISPOSABLE BIBS]		

U.S. Registration No.	1679795	Application Date	06/25/1990
Registration Date	03/17/1992	Foreign Priority Date	NONE
Word Mark	HUGGIES		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1990/08/24 First Use In Commerce: 1990/08/24 baby wipes		

U.S. Registration No.	2276085	Application Date	08/03/1998
Registration Date	09/07/1999	Foreign Priority Date	NONE
Word Mark	HUGGIES NATURAL CARE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1993/10/31 First Use In Commerce: 1993/10/31		

	baby wipes		
U.S. Registration No.	3985556	Application Date	11/23/2010
Registration Date	06/28/2011	Foreign Priority Date	NONE
Word Mark	HUGGIES EVERY LITTLE BOTTOM		
Design Mark			
Description of Mark	The mark consists of the words "HuggiesEvery Little Bottom" stacked on the right side of a square that contains the body of a crawling baby wearing a diaper.		
Goods/Services	Class 003. First use: First Use: 2010/05/18 First Use In Commerce: 2010/05/18 disposable baby wipes Class 016. First use: First Use: 2010/08/12 First Use In Commerce: 2010/08/12 disposable diapers		

Attachments	75530159#TMSN.png(bytes) 85183162#TMSN.png(bytes) FINAL NOTICE OF OPP HUNNIES.pdf(1459243 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Michael R. Justus/
Name	Michael R. Justus
Date	06/24/2015

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**


_____ Kimberly-Clark Worldwide, Inc.,)	
)	
Opposer,)	
)	
v.)	Opposition No. _____
)	
Multibrands International Ltd,)	Mark: HUNNIES
)	Serial No.: 86391749
Applicant.)	Filed: September 11, 2014
_____)	

NOTICE OF OPPOSITION

Opposer Kimberly-Clark Worldwide, Inc. (“Kimberly-Clark”) believes that it is being damaged, and will be damaged, by registration of the mark HUNNIES in App. Serial No. 86391749, and opposes the same. As grounds for opposition, Kimberly-Clark alleges that, upon actual knowledge with respect to its own acts, and upon information and belief as to other matters:

Kimberly-Clark and its Famous HUGGIES Marks

1. Kimberly-Clark is a Wisconsin corporation with a place of business at 2300 Winchester Road, Neenah, Wisconsin 54956.
2. Kimberly-Clark, itself and through its affiliates, related companies, and predecessors-in-interest, has used the HUGGIES mark for diapers for nearly 40 years—since 1976. Its renowned HUGGIES brand has long been one of the leading brands of high-quality diapers, baby wipes, and related products in the United States.
3. Kimberly-Clark owns the following valid and subsisting United States trademark registrations for its HUGGIES marks. Printouts from the USPTO TSDR database are attached as Exhibit A.

MARK	APP. NO.	FILING DATE	REG. NO. & REG. DATE	FIRST USE IN COMMERCE	STATUS	GOODS
HUGGIES	73092920	July 9, 1976	1078967; December 6, 1977	June 14, 1976	Registered	IC/25 – Disposable diapers.
HUGGIES	73546081	July 2, 1985	1380394; January 28, 1986	June 14, 1976	Registered	IC/16 – Disposable diapers; disposable training pants.
HUGGIES	74072149	June 25, 1990	1679795; March 17, 1992	August 24, 1990	Registered	IC/3 – baby wipes.
HUGGIES NATURAL CARE	75530159	August 3, 1998	2276085; September 7, 1999	October 31, 1993	Registered	IC/3 – baby wipes.
 HUGGIES every little bottom	85183162	November 23, 2010	3985556; June 28, 2011	May 18, 2010 (IC/3) August 12, 2010 (IC/16)	Registered	IC/3 – Disposable baby wipes; IC/16 – Disposable diapers.

4. Registration Nos. 1078967, 1380394, 1679795, and 2276085 listed above are incontestable and thus constitute conclusive proof of Kimberly-Clark's ownership of and

exclusive right to use the marks in connection with the goods recited in the registrations. The remaining registration above is *prima facie* evidence of Kimberly-Clark's ownership of and exclusive right to use the mark in connection with the goods recited in the registration. All of the above registrations and their corresponding dates of first use in commerce predate the filing date of Applicant's Application Serial No. 86391749 and the date of first use in commerce alleged by Applicant in that application. None of Kimberly-Clark's above-listed registrations contain any limitations as to trade channels or customers.

5. Kimberly-Clark has established considerable and valuable trademark rights and goodwill in its HUGGIES marks by virtue of its long use of the marks, its extensive promotional and marketing efforts, its expenditure of vast sums in advertising and promotional activities, the strong sales of products sold under the marks, and widespread consumer recognition and third-party acclaim and attention.

6. Revenues generated from products offered, sold, and advertised in connection with the HUGGIES marks over the years have been extraordinary. For example, Kimberly-Clark has enjoyed U.S. sales revenues under the HUGGIES brand of over \$15 billion in the past ten years alone.

7. Kimberly-Clark's HUGGIES brand has long been a market leader for diapers. For example, Kimberly-Clark's U.S. market share for diapers in 2014 was over 30%. Kimberly-Clark's HUGGIES brand is also a market leader for baby wipes, enjoying U.S. market share in 2014 of over 30%.

8. Kimberly-Clark has also expended hundreds of millions of dollars over the years advertising and promoting its products under its HUGGIES marks, including over \$800 million in the U.S. in the past ten years alone.

9. Kimberly-Clark sells its HUGGIES diapers, baby wipes, and related products in leading national retail stores, including Wal-Mart, Target, Costco, Sam's Club, Kroger, CVS, Walgreens, Toys R Us, Babies R Us, and Kmart, as well as leading online stores such as Amazon.com, diapers.com, and other online shopping websites.

10. Kimberly-Clark also promotes its HUGGIES products on its www.kimberly-clark.com and www.huggies.com websites, and on dedicated pages on popular social media networks such as Facebook, Twitter, YouTube, Pinterest, Google+, and Instagram. The official HUGGIES Facebook page has over 1,200,000 "likes," and the official HUGGIES Twitter page has nearly 60,000 "followers." (See website printouts attached as Exhibit B.)

11. The public has been continually exposed for decades to Kimberly-Clark's leading diapers, baby wipes, and related products under the HUGGIES marks; has come to recognize that such marks are uniquely associated with Kimberly-Clark; and has come to expect that Kimberly-Clark is the sole source of diapers and related products bearing HUGGIES marks or similar marks.

12. The U.S. Court of Appeals for the Federal Circuit held that the HUGGIES mark is famous in *Kimberly-Clark Corporation v. H. Douglas Enterprises, Ltd.*, 774 F.2d 1144 (Fed. Cir. 1985) based primarily on "very substantial" sales and advertising figures. In that case, the Federal Circuit held that the mark DOUGIES for combination training pants and disposable diapers was likely to be confused with Kimberly-Clark's HUGGIES mark, and the DOUGIES mark was thus denied registration. In the nearly 30 years since that decision issued, Kimberly-Clark has, in connection with its HUGGIES marks, enjoyed billions of dollars more in sales and spent hundreds of millions of dollars more on advertising and promotional activities.

13. As a result of Kimberly-Clark's long and extensive use of its HUGGIES marks, and the significant sales, promotion, advertising, third-party acclaim, and commercial success under the marks, the HUGGIES marks have achieved such widespread public exposure and recognition among the general consuming public that they possess a high degree of distinctiveness and have been strong, well-known, and famous in the United States for many years, including well prior to Applicant's filing date and any date of first use that Applicant can prove.

Applicant and its HUNNIES Mark for Diapers and Baby Wipes

14. Upon information and belief, Applicant Multibrands International Ltd ("Applicant") is a corporation of the United Kingdom, with an address of record at Royds Hall Lane, Low Moor, Bradford BD120EJ, United Kingdom.

15. On September 11, 2014, Applicant filed an application for the mark HUNNIES for "Baby wipes; Disposable wipes impregnated with cleaning chemicals or compounds for industrial and commercial use; Pre-moistened cosmetic wipes; Wipes impregnated with a cleaning preparation" in International Class 3 and "Babies' diapers of paper; Babies' napkins; Disposable baby diapers; Medicated pre-moistened wipes" in International Class 5, based on a foreign registration under Section 44(e) of the Lanham Act, 15 U.S.C. § 1126(e). That application was assigned Serial No. 86391749. On or around January 7, 2015, Applicant amended the application to add a claim of use in commerce under Section 1(a), 15 U.S.C. § 1051(a), and to delete the Section 44(e) filing basis.¹ Applicant claims use in commerce of the HUNNIES mark for all of the recited goods since July 11, 2011, and use of the mark anywhere

¹ The TSDR "Status" page shows that the Section 44(e) filing basis remains valid despite Applicant's request to delete it. The TSDR "Documents" tab includes, however, an "Amendment to Delete or Correct Basis" entered on January 10, 2015, which appears to acknowledge deletion of the Section 44(e) filing basis. As such, it appears that the Section 44(e) filing basis is no longer valid, but that the TSDR "Status" page has not yet been updated.

since January 11, 2010.² The application does not contain any limitations as to trade channels or customers.

COUNT I: LIKELIHOOD OF CONFUSION

16. Kimberly-Clark repeats and realleges each and every allegation in Paragraphs 1-15.

17. Kimberly-Clark has priority based on its pleaded prior use (actual and/or constructive) and its prior-issued registrations for its HUGGIES marks.

18. Application Serial No. 86391749 for the HUNNIES mark covers goods that are identical and/or closely related to the goods covered by Kimberly-Clark's HUGGIES marks.

19. Because neither Kimberly-Clark's pleaded registrations for its HUGGIES marks for disposable diapers, baby wipes, and related products, nor Applicant's Application Serial No. 86391749 for the HUNNIES mark for baby wipes and baby diapers, contain any limitations as to trade channels or customers, the marks cover identical trade channels and customers as a matter of law.

20. Applicant's HUNNIES mark is strikingly similar to Kimberly-Clark's famous HUGGIES marks in appearance, pronunciation, connotation, and overall commercial impression.

21. Applicant's HUNNIES mark so resembles Kimberly-Clark's prior-used and prior-registered HUGGIES marks as to be likely, when used in connection with Applicant's goods, to cause confusion, or to cause mistake, or to deceive under Section 2(d) of the Lanham Act, 15 U.S.C. §1052(d).

² It is unclear whether Applicant is using the HUNNIES mark for all of the covered products in U.S. commerce. Kimberly-Clark reserves the right to add additional bases for opposition after it has an opportunity to take discovery in this proceeding, including but not limited to void ab initio for lack of bona fide intent and/or fraud.

COUNT II: DILUTION BY BLURRING

22. Kimberly-Clark repeats and realleges each and every allegation in Paragraphs 1-21.

23. Kimberly-Clark's HUGGIES marks are famous as defined under Section 43(c) of the Lanham Act, 15 U.S.C. 1125(c).

24. Kimberly-Clark's HUGGIES marks became famous well before the filing date of Application Serial No. 86391749 and well before any date of first use that Applicant can prove.

25. In view of the striking similarity between the parties' marks and the fame of Kimberly-Clark's HUGGIES marks, Applicant's HUNNIES mark so closely resembles Kimberly-Clark's famous HUGGIES marks that it is likely to dilute, blur, and impair the distinctive quality of the HUGGIES marks in violation of Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c).

WHEREFORE, Kimberly-Clark believes that it is being and will be damaged by the registration of the mark shown in Application Serial No. 86391749, and requests that the opposition be sustained, and that registration to Applicant be refused.

Please charge the filing fee for this Opposition to the Deposit Account of Katten Muchin Rosenman LLP, No. 50-1877.

KIMBERLY-CLARK WORLDWIDE, INC.

Dated: June 24, 2015

By: /s/ Michael R. Justus
Roger P. Furey, Esq.
Michael R. Justus, Esq.
KATTEN MUCHIN ROSENMAN LLP
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andrew.klevorn@kattenlaw.com

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing **NOTICE OF OPPOSITION** was served by first-class mail, postage prepaid, on this 24th day of June 2015, on Applicant at the following address³:

Rizwana Haider
Multibrands International Ltd
Royds Hall Lane, Low Moor
Bradford BD120EJ
United Kingdom

/s/ Michael R. Justus
KATTEN MUCHIN ROSENMAN, LLP
2900 K Street, N.W.
North Tower, Suite 200
Washington, D.C. 20007
(202) 625-3500

³ Applicant's correspondence address of record on TSDR appears to include several typographical errors (e.g., "United States" rather than "United Kingdom"), and thus Kimberly-Clark is serving its pleading on what it believes is the correct address based on its overall review of Applicant's information of record.

EXHIBIT A

Generated on: This page was generated by TSDR on 2015-06-15 14:49:03 EDT

Mark: HUGGIES

US Serial Number: 73092920	Application Filing Date: Jul. 09, 1976
US Registration Number: 1078967	Registration Date: Dec. 06, 1977
Register: Principal	
Mark Type: Trademark	
Status: The registration has been renewed.	
Status Date: Dec. 05, 2007	

Mark Information

Mark Literal Elements: HUGGIES
Standard Character Claim: No
Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 0077113, 0077130, 0077133, 1048573 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: DISPOSABLE DIAPERS	
International Class(es): 025 - Primary Class	U.S Class(es): 039
Class Status: ACTIVE	
Basis: 1(a)	
First Use: Jun. 14, 1976	Use in Commerce: Jun. 14, 1976

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: KIMBERLY-CLARK WORLDWIDE, INC.	
Owner Address: 2300 WINCHESTER ROAD NEENAH, WISCONSIN 54956 UNITED STATES	
Legal Entity Type: CORPORATION	State or Country Where Organized: WISCONSIN

Attorney/Correspondence Information

Attorney of Record	
Attorney Name: NANCY LEE CARTER	
Correspondent	
Correspondent Name/Address: NANCY LEE CARTER KIMBERLY-CLARK WORLDWIDE, INC. 401 NORTH LAKE STREET NEENAH, WISCONSIN 54956 UNITED STATES	
Phone: 920-721-2841	Fax: 920-721-4808
Domestic Representative - Not Found	

Prosecution History

Date	Description	Proceeding Number
Mar. 04, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 05, 2007	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	75461
Dec. 05, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Nov. 21, 2007	ASSIGNED TO PARALEGAL	75461
Nov. 20, 2007	CASE FILE IN TICRS	
Nov. 19, 2007	TEAS SECTION 8 & 9 RECEIVED	
Sep. 25, 1997	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Aug. 14, 1997	RESPONSE RECEIVED TO POST REG. ACTION	
Jul. 24, 1997	POST REGISTRATION ACTION MAILED - SEC. 9	
Jun. 12, 1997	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Feb. 15, 1983	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Dec. 06, 2007

TM Staff and Location Information

TM Staff Information - None	
File Location	
Current Location: POST REGISTRATION	Date in Location: Dec. 05, 2007

Assignment Abstract Of Title Information

Summary	
Total Assignments: 2	Registrant: KIMBERLY-CLARK CORPORATION
Assignment 1 of 2	
Conveyance: ASSIGNS THE ENTIRE INTEREST	
Reel/Frame: 2608/0872	Pages: 15
Date Recorded: Oct. 29, 2002	
Supporting Documents: assignment-tm-2608-0872.pdf	
Assignor	
Name: KIMBERLY-CLARK CORPORATION	Execution Date: Oct. 22, 2002
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Assignee	
Name: KIMBERLY-CLARK WORLDWIDE, INC.	
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Address: 401 NORTH LAKE STREET NEENAH, WISCONSIN 54956	
Correspondent	

Correspondent Name: KIMBERLY-CLARK CORPORATION

Correspondent Address: GREGG MARRAZZO
401 N. LAKE STREET
NEENAH, WI 54956

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ENTITY CONVERSION

Reel/Frame: [5464/0116](#)

Pages: 25

Date Recorded: Feb. 16, 2015

Supporting Documents: [assignment-tm-5464-0116.pdf](#)

Assignor

Name: [KIMBERLY-CLARK WORLDWIDE, INC.](#)

Execution Date: Dec. 29, 2014

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** DELAWARE

Assignee

Name: [KIMBERLY-CLARK WORLDWIDE, INC.](#)

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** WISCONSIN

Address: 2300 WINCHESTER ROAD
NEENAH, WISCONSIN 54956

Correspondent

Correspondent Name: KIMBERLY-CLARK WORLDWIDE, INC.

Correspondent Address: 2300 WINCHESTER ROAD
NEENAH, WI 54956

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 9

Type of Proceeding: Opposition

Proceeding Number: [91220801](#)

Filing Date: Feb 25, 2015

Status: Pending

Status Date: Feb 25, 2015

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Snuggies Diapers Inc

Correspondent Address: SNUGGIES DIAPERS INC
4 N WILLE ST
MOUNT PROSPECT IL , 60056-2449

Correspondent e-mail: chiustm@ladas.net

Associated marks

Mark	Application Status	Serial Number	Registration Number
SNUGGIES DIAPERS	Opposition Pending	86290490	

Plaintiff(s)

Name: Kimberly-Clark Worldwide, Inc.

Correspondent Address: Roger P. Furey
Katten Muchin Rosenman LLP
2900 K St NWNorth Tower, Suite 200
Washington DC , 20007
UNITED STATES

Correspondent e-mail: kattendctm@kattenlaw.com , michael.justus@kattenlaw.com , roger.furey@kattenlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HUGGIES	Renewed	73092920	1078967
HUGGIES	Renewed	73546081	1380394
HUGGIES	Renewed	74072149	1679795
HUGGIES NATURAL CARE	Renewed	75530159	2276085
HUGGIES MOMINSPIRED	Registered	85071381	3890350

HUGGIES EVERY LITTLE BOTTOM	Registered	85183162	3985556
HUGGIES CLUTCH 'N' CLEAN	Registered	86168809	4618836
HUGGIES CLUTCH 'N' CLEAN	Registered	86168931	4629941
HUGGIES	Third Extension - Granted	85920202	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 25, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 25, 2015	Apr 06, 2015
3	PENDING, INSTITUTED	Feb 25, 2015	
4	STIP FOR EXT	Apr 02, 2015	
5	EXTENSION OF TIME GRANTED	Apr 02, 2015	
6	STIP FOR EXT	Apr 30, 2015	
7	EXTENSION OF TIME GRANTED	Apr 30, 2015	
8	STIP FOR EXT	Jun 01, 2015	
9	EXTENSION OF TIME GRANTED	Jun 01, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91196189](#) **Filing Date:** Aug 24, 2010
Status: Terminated **Status Date:** Aug 31, 2010
Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: Pukies, Inc.
Correspondent Address: PUKIES, INC.
 10527 237TH PL SW
 EDMONDS WA , 98020-5769
 UNITED STATES
Correspondent e-mail: samantha@pukies.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BUGGIES	Abandoned - After Inter-Partes Decision	77770759	

Plaintiff(s)

Name: Kimberly-Clark Worldwide, Inc.
Correspondent Address: NANCY LEE CARTER
 2300 WINCHESTER ROAD
 NEENAH WI , 54956
 UNITED STATES
Correspondent e-mail: nancylee.carter@kcc.com, lkettner@kcc.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HUGGIES	Renewed	73092920	1078967
HUGGIES	Renewed	74072149	1679795
HUGGIES	Renewed	73546081	1380394
HUGGIES	Cancelled - Section 8	78514553	3140245

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 24, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 24, 2010	Oct 03, 2010
3	PENDING, INSTITUTED	Aug 24, 2010	
4	WITHDRAWAL OF APPLICATION	Aug 30, 2010	
5	BOARD'S DECISION: SUSTAINED	Aug 31, 2010	
6	TERMINATED	Aug 31, 2010	

Type of Proceeding: Opposition

Proceeding Number: [91187625](#) **Filing Date:** Nov 20, 2008

Status: Terminated

Status Date: Mar 03, 2009

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: Patrick D. Lansdon

Correspondent Address: VICTORIA CARVER
CARVER LAW
PO BOX 1497
SANTA BARBARA CA , 93102-1497
UNITED STATES

Correspondent e-mail: VC@ETMLAW.COM

Associated marks

Mark	Application Status	Serial Number	Registration Number
EARTH HUGGER	Abandoned - No Statement Of Use Filed	77314948	

Plaintiff(s)

Name: Kimberly-Clark Worldwide, Inc.

Correspondent Address: NANCY LEE CARTER
KIMBERLY-CLARK WORLDWIDE, INC.
401 NORTH LAKE STREET
NEENAH WI , 54956
UNITED STATES

Correspondent e-mail: nancylee.carter@kcc.com, lkettner@kcc.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HUGGIES	Renewed	73092920	1078967
HUGGIES	Renewed	73546081	1380394
HUGGIES LITTLE SWIMMERS	Cancelled - Section 8	78467745	3056565
HUGGIES	Renewed	74072149	1679795

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 20, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 20, 2008	Dec 30, 2008
3	PENDING, INSTITUTED	Nov 20, 2008	
4	NOTICE OF DEFAULT	Jan 14, 2009	
5	BOARD'S DECISION: SUSTAINED	Mar 03, 2009	
6	TERMINATED	Mar 03, 2009	

Type of Proceeding: Opposition

Proceeding Number: [91182499](#)

Filing Date: Feb 19, 2008

Status: Terminated

Status Date: Nov 03, 2008

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Scott W. Jacobs

Correspondent Address: Scott W. Jacobs
2613 N Bigelow Street
Peoria IL , 61604-3550
UNITED STATES

Correspondent e-mail: swjacobs@insightbb.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HUGGIEBALL	Registered	77165699	3542493
HUGGIETOWN	Registered	77165822	3542494
HUGGINEER	Registered	77168907	3542497

Plaintiff(s)

Name: Kimberly-Clark Worldwide, Inc.

Correspondent Address: Thomas M. Williams
Brinks Hofer Gilson & Lione

P.O. Box 10395
Chicago IL , 60610
UNITED STATES

Correspondent e-mail: nancy.lee.carter@kcc.com, williams@usebrinks.com, officeactions@usebrinks.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
HUGGIES	Renewed	73092920	1078967
HUGGIES	Renewed	74072149	1679795
HUGGIES	Renewed	73546081	1380394
HUGGIES	Cancelled - Section 8	78514553	3140245

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 19, 2008	Mar 30, 2008
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 19, 2008	
3	PENDING, INSTITUTED	Feb 19, 2008	
4	ANSWER	Mar 27, 2008	
5	APPEARANCE	Apr 11, 2008	Nov 07, 2008
6	STIPULATION FOR AN EXTENSION OF TIME	May 06, 2008	
7	TRIAL DATES RESET	May 09, 2008	
8	MOTION TO AMEND ANSWER/AMENDED ANSWER OR COUNTERCLAIM	Jun 30, 2008	
9	CONSIDERATION OF AMDT DEFERRED; TRIAL DATES REMAIN AS LAST RESET	Jul 15, 2008	
10	STIPULATION FOR AN EXTENSION OF TIME	Jul 23, 2008	
11	DATES REMAIN AS LAST RESET	Jul 23, 2008	
12	STIPULATION FOR AN EXTENSION OF TIME	Jul 25, 2008	
13	EXTENSION OF TIME GRANTED	Jul 28, 2008	
14	MOTION TO AMEND APPLICATION	Oct 02, 2008	
15	RESPONSE DUE 30 DAYS (DUE DATE)	Oct 08, 2008	
16	WITHDRAWAL OF OPPOSITION	Oct 27, 2008	
17	BD'S DECISION: DISMISSED W/ PREJUDICE	Nov 03, 2008	
18	TERMINATED	Nov 03, 2008	

Type of Proceeding: Opposition

Proceeding Number: [91182117](#)

Filing Date: Jan 28, 2008

Status: Terminated

Status Date: May 07, 2008

Interlocutory Attorney: ROBERT COGGINS

Defendant

Name: Keyframe Digital Productions Inc.

Correspondent Address: PATRICK J. HOFBAUER
LANG MICHENER LLP
181 BAY ST STE 2500, P.O. BOX 747
TORONTO, ONTARIO M5J 2T7 CANADA

Correspondent e-mail: usptomail@langmichener.ca

Associated marks			
Mark	Application Status	Serial Number	Registration Number
HUGGLERS	Registered	78187670	4016712

Plaintiff(s)

Name: Kimberly-Clark Worldwide, Inc.

Correspondent Address: Thomas M. Williams
Brinks Hofer Gilson & Lione
P.O. Box 10395
Chicago IL , 60610
UNITED STATES

Correspondent e-mail: officeactions@usebrinks.com

Associated marks			
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Mark	Application Status	Serial Number	Registration Number
HUGGIES	Renewed	73092920	1078967
HUGGIES	Renewed	73546081	1380394
HUGGIES	Renewed	74072149	1679795

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 28, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 28, 2008	Mar 08, 2008
3	PENDING, INSTITUTED	Jan 28, 2008	
4	APPEARANCE	Jan 30, 2008	
5	P'S MOT TO SUSP PEND SETLMT NEGOTIATIONS	Jan 30, 2008	
6	D'S AMENDMENT	Feb 20, 2008	
7	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 28, 2008	Apr 27, 2008
8	WITHDRAWAL OF OPPOSITION	Apr 03, 2008	
9	BD'S DECISION: DISMISSED W/ PREJUDICE	May 07, 2008	
10	TERMINATED	May 07, 2008	

Type of Proceeding: Opposition

Proceeding Number: [91181140](#)

Filing Date: Dec 05, 2007

Status: Terminated

Status Date: Mar 03, 2008

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Huggalugs Pty Ltd

Correspondent Address: Huggalugs Pty Ltd
PO Box 651
Maroubra NSW 2035 AUSTRALIA

Associated marks

Mark	Application Status	Serial Number	Registration Number
HUGGALUGS	709	79031169	3409326

Plaintiff(s)

Name: Kimberly-Clark Worldwide, Inc.

Correspondent Address: Nancy Lee Carter
Kimberly-Clark Worldwide, Inc.
401 North Lake Street
Neenah WI , 54956
UNITED STATES

Correspondent e-mail: nancylee.carter@kcc.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HUGGIES	Renewed	73546081	1380394
HUGGIES	Renewed	73092920	1078967

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 05, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 07, 2007	Jan 16, 2008
3	PENDING, INSTITUTED	Dec 07, 2007	
4	WITHDRAWAL OF OPPOSITION	Jan 14, 2008	
5	BD'S DECISION: DISMISSED W/O PREJUDICE	Mar 03, 2008	
6	TERMINATED	Mar 03, 2008	

Type of Proceeding: Opposition

Proceeding Number: [91082631](#)

Filing Date: Apr 16, 1990

Status: Terminated

Status Date: Jul 12, 1994

Interlocutory Attorney: GERARD F ROGERS

Defendant

Name: PAPER CONVERTING INDUSTRY, INC.

Correspondent Address: F. DAVID DAINOW
ROSEN, DAINOW & JACOBS
489 FIFTH AVENUE
NEW YORK NY , 10017
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BUNNYHUGS	Abandoned - After Inter-Partes Decision	73803128	1868205

Plaintiff(s)

Name: KIMBERLY-CLARK CORPORATION

Correspondent Address: THOMAS M. O'MALLEY
WILLIAN, BRINKS, OLDS, HOFER, GILSON
& LIONE P.O. BOX 10395
CHICAGO IL , 60610
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
HUGGIES	Renewed	73092920	1078967

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 16, 1990	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Jun 11, 1990	Jul 23, 1990
3	PENDING, INSTITUTED	Jun 11, 1990	
4	WITHDRAWAL OF OPPOSITION	Jul 23, 1990	
5	PL'S RESPONSE TO DEF'S MOT TO DISMISS	Aug 10, 1990	
6	MOTION TO DISMISS DENIED; ANSWER DUE 9-25-90	Sep 05, 1990	
7	DEF'S MOTION FOR LEAVE TO FILE REPLY BRIEF AND REPLY BRIEF	Aug 20, 1990	
8	ANSWER	Sep 17, 1990	
9	DEFS PET TO COMM	Sep 24, 1990	
10	CORRECTION TO PLS PET TO COMM	Oct 18, 1990	
11	P'S MOTION TO STRIKE	Oct 11, 1990	
12	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Oct 11, 1990	
13	PLS RESPONSE TO PET TO COMM	Oct 19, 1990	
14	PROCS SUSP PENDING PETITION TO COMMR	Oct 25, 1990	
15	DEF'S RESPONSE TO PLS MOT TO STRIKE AFFIRMATIVE DEFENSE	Aug 19, 1991	
16	PL'S BRIEF IN SUPP. OF MOT.TO STRIKE	Sep 09, 1991	
17	DEF GIVEN UNTIL 1-16-92 TO AMEND PLEADINGS; TRIAL DATES SET	Dec 27, 1991	
18		Nov 27, 1991	
19	DF'S CONSENT TO PL'S MOTION TO EXTEND TIME/MOTION TO SUSPEND DISCOVERY	Feb 06, 1992	
20	#23 DENIED ; PL'S RESPONSE RE-STRIKE DUE 2/18/92	Feb 24, 1992	
21	PL'S CERTIFICATE OF SERVICE	Feb 18, 1992	
22	PL'S MOTION TO STRIKE/DISMISS	Feb 18, 1992	
23	PLS MOT TO EXT TIME	Feb 03, 1992	
24	DEF'S OPP TO PLS MOT TO STRIKE & DISMISS AFFIRMATIVE DEFENSE	Mar 09, 1992	
25	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Mar 05, 1992	
26	PLS MOT TO EXT TIME W/CON	May 04, 1992	
27	MOT TO STRIKE/DISMISS GRD; TRIAL DATES RESET	Jun 10, 1992	
28	P'S MOTION FOR PROTECTIVE ORDER	Jul 06, 1992	

29	P'S MOTION TO COMPEL DISCOVERY	Jul 06, 1992
30	P'S MOT TO SUSP PEND SETLMT NEGOTIATIONS	Jul 06, 1992
31	DEF'S MOT TO SUSPEND AND RESPONSE TO DISCOVERY W/(SECTION EXHIBITS)	Aug 06, 1992
32	DEF'S CONSENT TO SUSPENSION AND MOT TO EXT TIME	Jul 23, 1992
33	PL'S MOT TO EXT TIME W/CONSENT	Jul 30, 1992
34	PL'S RESP TO DEF'S MOT TO SUSP PROC	Aug 27, 1992
35	TRIAL DATES RESET	Nov 23, 1992
36	TRIAL DATES RESET	Nov 23, 1992
37	DEF'S OBJ.	Jan 22, 1993
38	P'S. RESPONSE	Jan 25, 1993
39	P'L. RESPONSE	Feb 22, 1993
40	DEF'S MOTION TO DISMISS OR DISQUALIFY	Feb 26, 1993
41	SUSPENDED PENDING DISP OF OUTSTNDNG MOT	Feb 26, 1993
42	PL'S NOTICE OF DEPOSITION	Feb 22, 1993
43	DEF'S OBJECTIONS TO DEPOSITIONS	Feb 22, 1993
44	DEF'S MOTION FOR PROTECTIVE ORDER	Feb 25, 1993
45	SOLICITOR'S ORDER DENYING DEF'S EMERGENCY MOTION TO TAKE DEPOSITIONS	Mar 03, 1993
46	SOLICITOR'S ORDER DENYING DEF'S PETN FOR DISQUALIFICATION, W/O PREJ.	Mar 26, 1993
47	DEF'S PET'N FOR DISQUALIFICATION DENIED	Oct 19, 1993
48	PROCS RESUMED; TRIAL DATES RESET	Nov 16, 1993
49	MOTION TO DISMISS DENIED; TRIAL DATES REMAIN AS SET	Dec 03, 1993
50	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Feb 02, 1994
51	TRIAL DATES RESET	Mar 25, 1994
52	PL'S MOT TO EXT	Dec 29, 1993
53	DEF'S MOT TO EXT W/CONSENT	Jan 12, 1994
54	DEF'S MOT TO EXT	Feb 18, 1994
55	STIP TO DISMISS	Mar 03, 1994
56	ABANDONMENT	Mar 03, 1994
57	BOARD'S DECISION: DISMISSED	Apr 29, 1994
58	TERMINATED	Jul 12, 1994

Type of Proceeding: Opposition

Proceeding Number: [91072264](#)

Filing Date: Aug 05, 1985

Status: Terminated

Status Date: Apr 13, 1988

Interlocutory Attorney: GEORGE D HOHEIN

Defendant

Name: SOLUC, INC.

Correspondent Address: SOLUC, INC.
1072 CALLE LAS TRANCAS
THOUSAND OAKS CA , 91360
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
HUGGLES	Cancelled - Section 8	73526495	1493170

Plaintiff(s)

Name: KIMBERLY-CLARK CORPORATION

Correspondent Address: J. JAMES PERKINS
C/O KIMBERLY-CLARK CORPORATION
301 N. LAKE STREET
NEENAH WI , 54956
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
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HUGGIES

Renewed

[73092920](#)[1078967](#)

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 05, 1985	Oct 28, 1985
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Sep 17, 1985	
3	PENDING, INSTITUTED	Sep 17, 1985	
4	ANSWER	Oct 24, 1985	
5	TRIAL DATES SET	Nov 05, 1985	
6	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jan 29, 1986	
7	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jan 31, 1985	
8	TRIAL DATES RESET	Mar 27, 1986	
9	SUSPENDED	Apr 04, 1986	
10	PROCS. RESUMED; TRIAL DATES RESET	Nov 19, 1986	
11	P'S MOT TO SUSP PEND SETLMT NEGOTIATIONS	Jan 16, 1987	
12	PROCS SUSP TIL 7-13-87	Apr 08, 1987	
13	PL'S MOTION TO DISMISS	Mar 25, 1987	
14	RESPONSE TO ORDER	Oct 13, 1987	
15	COPY OF ASSIGNMENT AND REEL AND FRAME NOS.	Nov 18, 1987	
16	BOARD'S DECISION: DISMISSED AS MOOT	Jan 04, 1988	
17	TERMINATED	Apr 13, 1988	

Type of Proceeding: OppositionProceeding Number: [91066563](#)

Filing Date: Sep 15, 1982

Status: Terminated

Status Date: Mar 06, 1986

Interlocutory Attorney:

Defendant

Name: H. DOUGLAS ENTERPRISES, LTD.

Associated marks

Mark	Application Status	Serial Number	Registration Number
DOUGIES	Abandoned - After Inter-Partes Decision	73300461	

Plaintiff(s)

Name: KIMBERLY-CLARK CORPORATION

Associated marks

Mark	Application Status	Serial Number	Registration Number
HUGGIES	Renewed	73092920	1078967

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED	Sep 15, 1982	
2	PENDING, INSTITUTED	Oct 28, 1982	
3	ANSWER	Nov 22, 1982	
4	SUSPENDED	Apr 18, 1983	
5	D'S MOT TO RESUME PROCEEDINGS	Jun 23, 1983	
6	TRIAL DATES RESET	Jul 15, 1983	
7	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Apr 16, 1984	
8	BRIEF ON MERITS FOR PLAINTIFF	Apr 23, 1984	
9	PLAINTIFF'S MOTION GRANTED	May 09, 1984	
10	FINAL BRIEF ON MERITS FOR DEFENDANT(S)	May 15, 1984	
11	TESTIMONY FOR DEFENDANT AND LETTER RE EVIDENCE	Jun 22, 1984	
12	PLSINTIFF'S LETTER RE EVIDENCE	Jul 06, 1984	

13	SUBMITTED ON BRIEF	Sep 18, 1984
14	BOARD'S DECISION: DISMISSED	Oct 26, 1984
15	APPEAL TO CAFC	Dec 26, 1984
16	APPEAL TO CAFC ACKNOWLEDGED	Jan 14, 1985
17	US CT OF APPEALS FOR FED CIR; REVERSED 10/11/85	Dec 12, 1985
18	TERMINATED	Mar 06, 1986

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Mark: HUGGIES

US Serial Number: 73546081	Application Filing Date: Jul. 02, 1985
US Registration Number: 1380394	Registration Date: Jan. 28, 1986
Register: Principal	
Mark Type: Trademark	
Status: The registration has been renewed.	
Status Date: May 09, 2005	
Publication Date: Nov. 05, 1985	

Mark Information

Mark Literal Elements: HUGGIES
Standard Character Claim: No
Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 1078967

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: DISPOSABLE DIAPERS, DISPOSABLE TRAINING PANTS [, AND DISPOSABLE BIBS]

International Class(es): 016 - Primary Class

U.S Class(es): 037, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 14, 1976

Use in Commerce: Jun. 14, 1976

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: KIMBERLY-CLARK WORLDWIDE, INC.	
Owner Address: 2300 WINCHESTER ROAD NEENAH, WISCONSIN 54956 UNITED STATES	
Legal Entity Type: CORPORATION	State or Country Where Organized: WISCONSIN

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Nancy Lee Carter

Correspondent

Correspondent Name/Address: NANCY LEE CARTER
KIMBERLY-CLARK CORPORATION
401 N LAKE ST
NEENAH, WISCONSIN 54956
UNITED STATES

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 04, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 04, 2008	CASE FILE IN TICRS	
May 09, 2005	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
May 09, 2005	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
May 09, 2005	ASSIGNED TO PARALEGAL	68335
Mar. 16, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Mar. 16, 2005	TEAS SECTION 8 & 9 RECEIVED	
Apr. 17, 1992	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jan. 13, 1992	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jan. 28, 1986	REGISTERED-PRINCIPAL REGISTER	
Nov. 05, 1985	PUBLISHED FOR OPPOSITION	
Oct. 06, 1985	NOTICE OF PUBLICATION	
Sep. 05, 1985	APPROVED FOR PUB - PRINCIPAL REGISTER	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Jan. 28, 2006

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: SCANNING ON DEMAND

Date in Location: Jun. 04, 2008

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: KIMBERLY-CLARK CORPORATION

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2608/0872](#)

Pages: 15

Date Recorded: Oct. 29, 2002

Supporting Documents: [assignment-tm-2608-0872.pdf](#)

Assignor

Name: [KIMBERLY-CLARK CORPORATION](#)

Execution Date: Oct. 22, 2002

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [KIMBERLY-CLARK WORLDWIDE, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where DELAWARE

Organized:

Address: 401 NORTH LAKE STREET
NEENAH, WISCONSIN 54956

Correspondent

Correspondent Name: KIMBERLY-CLARK CORPORATION

Correspondent Address: GREGG MARRAZZO
401 N. LAKE STREET
NEENAH, WI 54956

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ENTITY CONVERSION

Reel/Frame: [5464/0116](#)

Pages: 25

Date Recorded: Feb. 16, 2015

Supporting Documents: [assignment-tm-5464-0116.pdf](#)

Assignor

Name: [KIMBERLY-CLARK WORLDWIDE, INC.](#)

Execution Date: Dec. 29, 2014

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** DELAWARE

Assignee

Name: [KIMBERLY-CLARK WORLDWIDE, INC.](#)

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** WISCONSIN

Address: 2300 WINCHESTER ROAD
NEENAH, WISCONSIN 54956

Correspondent

Correspondent Name: KIMBERLY-CLARK WORLDWIDE, INC.

Correspondent Address: 2300 WINCHESTER ROAD
NEENAH, WI 54956

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 6

Type of Proceeding: Opposition

Proceeding Number: [91220801](#)

Filing Date: Feb 25, 2015

Status: Pending

Status Date: Feb 25, 2015

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Snuggies Diapers Inc

Correspondent Address: SNUGGIES DIAPERS INC
4 N WILLE ST
MOUNT PROSPECT IL , 60056-2449

Correspondent e-mail: chiustm@ladas.net

Associated marks

Mark	Application Status	Serial Number	Registration Number
SNUGGIES DIAPERS	Opposition Pending	86290490	

Plaintiff(s)

Name: Kimberly-Clark Worldwide, Inc.

Correspondent Address: Roger P. Furey
Katten Muchin Rosenman LLP
2900 K St NWNorth Tower, Suite 200
Washington DC , 20007
UNITED STATES

Correspondent e-mail: kattendctm@kattenlaw.com , michael.justus@kattenlaw.com , roger.furey@kattenlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HUGGIES	Renewed	73092920	1078967
HUGGIES	Renewed	73546081	1380394

HUGGIES	Renewed	74072149	1679795
HUGGIES NATURAL CARE	Renewed	75530159	2276085
HUGGIES MOMINSPIRED	Registered	85071381	3890350
HUGGIES EVERY LITTLE BOTTOM	Registered	85183162	3985556
HUGGIES CLUTCH 'N' CLEAN	Registered	86168809	4618836
HUGGIES CLUTCH 'N' CLEAN	Registered	86168931	4629941
HUGGIES	Third Extension - Granted	85920202	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 25, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 25, 2015	Apr 06, 2015
3	PENDING, INSTITUTED	Feb 25, 2015	
4	STIP FOR EXT	Apr 02, 2015	
5	EXTENSION OF TIME GRANTED	Apr 02, 2015	
6	STIP FOR EXT	Apr 30, 2015	
7	EXTENSION OF TIME GRANTED	Apr 30, 2015	
8	STIP FOR EXT	Jun 01, 2015	
9	EXTENSION OF TIME GRANTED	Jun 01, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91196189](#)

Filing Date: Aug 24, 2010

Status: Terminated

Status Date: Aug 31, 2010

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: Pukies, Inc.

Correspondent Address: PUKIES, INC.
10527 237TH PL SW
EDMONDS WA , 98020-5769
UNITED STATES

Correspondent e-mail: samantha@pukies.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BUGGIES	Abandoned - After Inter-Partes Decision	77770759	

Plaintiff(s)

Name: Kimberly-Clark Worldwide, Inc.

Correspondent Address: NANCY LEE CARTER
2300 WINCHESTER ROAD
NEENAH WI , 54956
UNITED STATES

Correspondent e-mail: nancylee.carter@kcc.com, lkettner@kcc.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HUGGIES	Renewed	73092920	1078967
HUGGIES	Renewed	74072149	1679795
HUGGIES	Renewed	73546081	1380394
HUGGIES	Cancelled - Section 8	78514553	3140245

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 24, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 24, 2010	Oct 03, 2010
3	PENDING, INSTITUTED	Aug 24, 2010	
4	WITHDRAWAL OF APPLICATION	Aug 30, 2010	

5 BOARD'S DECISION: SUSTAINED Aug 31, 2010
6 TERMINATED Aug 31, 2010

Type of Proceeding: Opposition

Proceeding Number: [91187625](#)

Filing Date: Nov 20, 2008

Status: Terminated

Status Date: Mar 03, 2009

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: Patrick D. Lansdon

Correspondent Address: VICTORIA CARVER
CARVER LAW
PO BOX 1497
SANTA BARBARA CA , 93102-1497
UNITED STATES

Correspondent e-mail: VC@ETMLAW.COM

Associated marks

Mark	Application Status	Serial Number	Registration Number
EARTH HUGGER	Abandoned - No Statement Of Use Filed	77314948	

Plaintiff(s)

Name: Kimberly-Clark Worldwide, Inc.

Correspondent Address: NANCY LEE CARTER
KIMBERLY-CLARK WORLDWIDE, INC.
401 NORTH LAKE STREET
NEENAH WI , 54956
UNITED STATES

Correspondent e-mail: nancylee.carter@kcc.com, lkettner@kcc.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HUGGIES	Renewed	73092920	1078967
HUGGIES	Renewed	73546081	1380394
HUGGIES LITTLE SWIMMERS	Cancelled - Section 8	78467745	3056565
HUGGIES	Renewed	74072149	1679795

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 20, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 20, 2008	Dec 30, 2008
3	PENDING, INSTITUTED	Nov 20, 2008	
4	NOTICE OF DEFAULT	Jan 14, 2009	
5	BOARD'S DECISION: SUSTAINED	Mar 03, 2009	
6	TERMINATED	Mar 03, 2009	

Type of Proceeding: Opposition

Proceeding Number: [91182499](#)

Filing Date: Feb 19, 2008

Status: Terminated

Status Date: Nov 03, 2008

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Scott W. Jacobs

Correspondent Address: Scott W. Jacobs
2613 N Bigelow Street
Peoria IL , 61604-3550
UNITED STATES

Correspondent e-mail: swjacobs@insightbb.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HUGGIEBALL	Registered	77165699	3542493
HUGGIETOWN	Registered	77165822	3542494
HUGGINEER	Registered	77168907	3542497

Plaintiff(s)**Name:** Kimberly-Clark Worldwide, Inc.**Correspondent Address:** Thomas M. Williams
Brinks Hofer Gilson & Lione
P.O. Box 10395
Chicago IL , 60610
UNITED STATES**Correspondent e-mail:** nancylee.carter@kcc.com, twilliams@usebrinks.com, officeactions@usebrinks.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
HUGGIES	Renewed	73092920	1078967
HUGGIES	Renewed	74072149	1679795
HUGGIES	Renewed	73546081	1380394
HUGGIES	Cancelled - Section 8	78514553	3140245

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 19, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 19, 2008	Mar 30, 2008
3	PENDING, INSTITUTED	Feb 19, 2008	
4	ANSWER	Mar 27, 2008	
5	APPEARANCE	Apr 11, 2008	
6	STIPULATION FOR AN EXTENSION OF TIME	May 06, 2008	
7	TRIAL DATES RESET	May 09, 2008	
8	MOTION TO AMEND ANSWER/AMENDED ANSWER OR COUNTERCLAIM	Jun 30, 2008	
9	CONSIDERATION OF AMDT DEFERRED; TRIAL DATES REMAIN AS LAST RESET	Jul 15, 2008	
10	STIPULATION FOR AN EXTENSION OF TIME	Jul 23, 2008	
11	DATES REMAIN AS LAST RESET	Jul 23, 2008	
12	STIPULATION FOR AN EXTENSION OF TIME	Jul 25, 2008	
13	EXTENSION OF TIME GRANTED	Jul 28, 2008	
14	MOTION TO AMEND APPLICATION	Oct 02, 2008	
15	RESPONSE DUE 30 DAYS (DUE DATE)	Oct 08, 2008	Nov 07, 2008
16	WITHDRAWAL OF OPPOSITION	Oct 27, 2008	
17	BD'S DECISION: DISMISSED W/ PREJUDICE	Nov 03, 2008	
18	TERMINATED	Nov 03, 2008	

Type of Proceeding: Opposition**Proceeding Number:** [91182117](#)**Filing Date:** Jan 28, 2008**Status:** Terminated**Status Date:** May 07, 2008**Interlocutory Attorney:** ROBERT COGGINS**Defendant****Name:** Keyframe Digital Productions Inc.**Correspondent Address:** PATRICK J. HOFBAUER
LANG MICHENER LLP
181 BAY ST STE 2500, P.O. BOX 747
TORONTO, ONTARIO M5J 2T7 CANADA**Correspondent e-mail:** usptomail@langmichener.ca**Associated marks**

Mark	Application Status	Serial Number	Registration Number
HUGGLERS	Registered	78187670	4016712

Plaintiff(s)**Name:** Kimberly-Clark Worldwide, Inc.**Correspondent Address:** Thomas M. Williams
Brinks Hofer Gilson & Lione

P.O. Box 10395
Chicago IL , 60610
UNITED STATES

Correspondent e-mail: officeactions@usebrinks.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
HUGGIES	Renewed	73092920	1078967
HUGGIES	Renewed	73546081	1380394
HUGGIES	Renewed	74072149	1679795
Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 28, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 28, 2008	Mar 08, 2008
3	PENDING, INSTITUTED	Jan 28, 2008	
4	APPEARANCE	Jan 30, 2008	
5	P'S MOT TO SUSP PEND SETLMT NEGOTIATIONS	Jan 30, 2008	
6	D'S AMENDMENT	Feb 20, 2008	
7	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 28, 2008	Apr 27, 2008
8	WITHDRAWAL OF OPPOSITION	Apr 03, 2008	
9	BD'S DECISION: DISMISSED W/ PREJUDICE	May 07, 2008	
10	TERMINATED	May 07, 2008	

Type of Proceeding: Opposition

Proceeding Number: [91181140](#)

Filing Date: Dec 05, 2007

Status: Terminated

Status Date: Mar 03, 2008

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Huggalugs Pty Ltd

Correspondent Address: Huggalugs Pty Ltd
PO Box 651
Maroubra NSW 2035 AUSTRALIA

Associated marks			
Mark	Application Status	Serial Number	Registration Number
HUGGALUGS	709	79031169	3409326
Plaintiff(s)			

Name: Kimberly-Clark Worldwide, Inc.

Correspondent Address: Nancy Lee Carter
Kimberly-Clark Worldwide, Inc.
401 North Lake Street
Neenah WI , 54956
UNITED STATES

Correspondent e-mail: nancylee.carter@kcc.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
HUGGIES	Renewed	73546081	1380394
HUGGIES	Renewed	73092920	1078967
Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 05, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 07, 2007	Jan 16, 2008
3	PENDING, INSTITUTED	Dec 07, 2007	
4	WITHDRAWAL OF OPPOSITION	Jan 14, 2008	
5	BD'S DECISION: DISMISSED W/O PREJUDICE	Mar 03, 2008	

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Mark: HUGGIES

US Serial Number: 74072149

Application Filing Date: Jun. 25, 1990

US Registration Number: 1679795

Registration Date: Mar. 17, 1992

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Mar. 07, 2012

Publication Date: Feb. 05, 1991

Notice of Allowance Date: Apr. 30, 1991

Mark Information

Mark Literal Elements: HUGGIES

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 1078967, 1380394

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: baby wipes

International Class(es): 003 - Primary Class

U.S Class(es): 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 24, 1990

Use in Commerce: Aug. 24, 1990

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: KIMBERLY-CLARK WORLDWIDE, INC.

Owner Address: 2300 WINCHESTER ROAD
NEENAH, WISCONSIN 54956
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: WISCONSIN

Attorney/Correspondence Information

Attorney of Record

Attorney Name: AIMEE A. ZALESKI

Attorney Primary Email Address: Trademarks.Legal@kcc.com

Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: AIMEE A. ZALESKI
KIMBERLY-CLARK WORLDWIDE, INC.
2300 WINCHESTER ROAD
NEENAH, WISCONSIN 54956
UNITED STATES

Phone: 920-721-3975

Fax: 920-721-4808

Correspondent e-mail: Trademarks.Legal@kcc.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 04, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 07, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Mar. 07, 2012	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	75184
Mar. 07, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	75184
Feb. 21, 2012	TEAS SECTION 8 & 9 RECEIVED	
Sep. 08, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Sep. 08, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jan. 04, 2008	CASE FILE IN TICRS	
Jan. 11, 2002	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jan. 11, 2002	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 25, 2001	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Nov. 07, 1997	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Oct. 20, 1997	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Mar. 17, 1992	REGISTERED-PRINCIPAL REGISTER	
Oct. 17, 1991	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 11, 1991	ASSIGNED TO EXAMINER	60740
Sep. 30, 1991	STATEMENT OF USE PROCESSING COMPLETE	
Aug. 26, 1991	USE AMENDMENT FILED	
Apr. 30, 1991	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 05, 1991	PUBLISHED FOR OPPOSITION	
Jan. 04, 1991	NOTICE OF PUBLICATION	
Nov. 01, 1990	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 31, 1990	ASSIGNED TO EXAMINER	60740

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Mar. 17, 2012

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Mar. 07, 2012

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: KIMBERLY-CLARK CORPORATION

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2608/0872](#)

Pages: 15

Date Recorded: Oct. 29, 2002

Supporting Documents: [assignment-tm-2608-0872.pdf](#)

Assignor

Name: [KIMBERLY-CLARK CORPORATION](#)

Execution Date: Oct. 22, 2002

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Assignee

Name: [KIMBERLY-CLARK WORLDWIDE, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Address: 401 NORTH LAKE STREET
NEENAH, WISCONSIN 54956

Correspondent

Correspondent Name: KIMBERLY-CLARK CORPORATION

Correspondent Address: GREGG MARRAZZO
401 N. LAKE STREET
NEENAH, WI 54956

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ENTITY CONVERSION

Reel/Frame: [5464/0116](#)

Pages: 25

Date Recorded: Feb. 16, 2015

Supporting Documents: [assignment-tm-5464-0116.pdf](#)

Assignor

Name: [KIMBERLY-CLARK WORLDWIDE, INC.](#)

Execution Date: Dec. 29, 2014

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Assignee

Name: [KIMBERLY-CLARK WORLDWIDE, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where
Organized: WISCONSIN

Address: 2300 WINCHESTER ROAD
NEENAH, WISCONSIN 54956

Correspondent

Correspondent Name: KIMBERLY-CLARK WORLDWIDE, INC.

Correspondent Address: 2300 WINCHESTER ROAD
NEENAH, WI 54956

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 5

Type of Proceeding: Opposition

Proceeding Number: [91220801](#)

Filing Date: Feb 25, 2015

Status: Pending

Status Date: Feb 25, 2015

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Snuggles Diapers Inc

Correspondent Address: SNUGGIES DIAPERS INC
4 N WILLE ST
MOUNT PROSPECT IL , 60056-2449

Correspondent e-mail: chiustm@ladas.net

Associated marks			
Mark	Application Status	Serial Number	Registration Number
SNUGGIES DIAPERS	Opposition Pending	86290490	
Plaintiff(s)			

Name: Kimberly-Clark Worldwide, Inc.

Correspondent Address: Roger P. Furey
Katten Muchin Rosenman LLP
2900 K St NWNorth Tower, Suite 200
Washington DC , 20007
UNITED STATES

Correspondent e-mail: kattendctm@kattenlaw.com , michael.justus@kattenlaw.com , roger.furey@kattenlaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
HUGGIES	Renewed	73092920	1078967
HUGGIES	Renewed	73546081	1380394
HUGGIES	Renewed	74072149	1679795
HUGGIES NATURAL CARE	Renewed	75530159	2276085
HUGGIES MOMINSPIRED	Registered	85071381	3890350
HUGGIES EVERY LITTLE BOTTOM	Registered	85183162	3985556
HUGGIES CLUTCH 'N' CLEAN	Registered	86168809	4618836
HUGGIES CLUTCH 'N' CLEAN	Registered	86168931	4629941
HUGGIES	Third Extension - Granted	85920202	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 25, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 25, 2015	Apr 06, 2015
3	PENDING, INSTITUTED	Feb 25, 2015	
4	STIP FOR EXT	Apr 02, 2015	
5	EXTENSION OF TIME GRANTED	Apr 02, 2015	
6	STIP FOR EXT	Apr 30, 2015	
7	EXTENSION OF TIME GRANTED	Apr 30, 2015	
8	STIP FOR EXT	Jun 01, 2015	
9	EXTENSION OF TIME GRANTED	Jun 01, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91196189](#)

Filing Date: Aug 24, 2010

Status: Terminated

Status Date: Aug 31, 2010

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant	
Name: Pukies, Inc.	
Correspondent Address: PUKIES, INC. 10527 237TH PL SW EDMONDS WA , 98020-5769 UNITED STATES	
Correspondent e-mail: samantha@pukies.com	

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BUGGIES	Abandoned - After Inter-Partes Decision	77770759	
Plaintiff(s)			

Name: Kimberly-Clark Worldwide, Inc.

Correspondent Address: NANCY LEE CARTER
2300 WINCHESTER ROAD
NEENAH WI , 54956
UNITED STATES

Correspondent e-mail: nancylee.carter@kcc.com, lkettner@kcc.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
HUGGIES	Renewed	73092920	1078967
HUGGIES	Renewed	74072149	1679795
HUGGIES	Renewed	73546081	1380394
HUGGIES	Cancelled - Section 8	78514553	3140245
Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 24, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 24, 2010	Oct 03, 2010
3	PENDING, INSTITUTED	Aug 24, 2010	
4	WITHDRAWAL OF APPLICATION	Aug 30, 2010	
5	BOARD'S DECISION: SUSTAINED	Aug 31, 2010	
6	TERMINATED	Aug 31, 2010	

Type of Proceeding: Opposition

Proceeding Number: [91187625](#)

Filing Date: Nov 20, 2008

Status: Terminated

Status Date: Mar 03, 2009

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: Patrick D. Lansdon

Correspondent Address: VICTORIA CARVER
CARVER LAW
PO BOX 1497
SANTA BARBARA CA , 93102-1497
UNITED STATES

Correspondent e-mail: VC@ETMLAW.COM

Associated marks			
Mark	Application Status	Serial Number	Registration Number
EARTH HUGGER	Abandoned - No Statement Of Use Filed	77314948	
Plaintiff(s)			

Name: Kimberly-Clark Worldwide, Inc.

Correspondent Address: NANCY LEE CARTER
KIMBERLY-CLARK WORLDWIDE, INC.
401 NORTH LAKE STREET
NEENAH WI , 54956
UNITED STATES

Correspondent e-mail: nancylee.carter@kcc.com, lkettner@kcc.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
HUGGIES	Renewed	73092920	1078967
HUGGIES	Renewed	73546081	1380394
HUGGIES LITTLE SWIMMERS	Cancelled - Section 8	78467745	3056565
HUGGIES	Renewed	74072149	1679795
Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 20, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 20, 2008	Dec 30, 2008
3	PENDING, INSTITUTED	Nov 20, 2008	
4	NOTICE OF DEFAULT	Jan 14, 2009	
5	BOARD'S DECISION: SUSTAINED	Mar 03, 2009	
6	TERMINATED	Mar 03, 2009	

Type of Proceeding: OppositionProceeding Number: [91182499](#)

Filing Date: Feb 19, 2008

Status: Terminated

Status Date: Nov 03, 2008

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Scott W. Jacobs

Correspondent Address: Scott W. Jacobs
2613 N Bigelow Street
Peoria IL , 61604-3550
UNITED STATES

Correspondent e-mail: swjacobs@insightbb.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
HUGGIEBALL	Registered	77165699	3542493
HUGGIETOWN	Registered	77165822	3542494
HUGGINEER	Registered	77168907	3542497

Plaintiff(s)

Name: Kimberly-Clark Worldwide, Inc.

Correspondent Address: Thomas M. Williams
Brinks Hofer Gilson & Lione
P.O. Box 10395
Chicago IL , 60610
UNITED STATES

Correspondent e-mail: nancylee.carter@kcc.com, twilliams@usebrinks.com, officeactions@usebrinks.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
HUGGIES	Renewed	73092920	1078967
HUGGIES	Renewed	74072149	1679795
HUGGIES	Renewed	73546081	1380394
HUGGIES	Cancelled - Section 8	78514553	3140245

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 19, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 19, 2008	Mar 30, 2008
3	PENDING, INSTITUTED	Feb 19, 2008	
4	ANSWER	Mar 27, 2008	
5	APPEARANCE	Apr 11, 2008	
6	STIPULATION FOR AN EXTENSION OF TIME	May 06, 2008	
7	TRIAL DATES RESET	May 09, 2008	
8	MOTION TO AMEND ANSWER/AMENDED ANSWER OR COUNTERCLAIM	Jun 30, 2008	
9	CONSIDERATION OF AMDT DEFERRED; TRIAL DATES REMAIN AS LAST RESET	Jul 15, 2008	
10	STIPULATION FOR AN EXTENSION OF TIME	Jul 23, 2008	
11	DATES REMAIN AS LAST RESET	Jul 23, 2008	
12	STIPULATION FOR AN EXTENSION OF TIME	Jul 25, 2008	
13	EXTENSION OF TIME GRANTED	Jul 28, 2008	
14	MOTION TO AMEND APPLICATION	Oct 02, 2008	
15	RESPONSE DUE 30 DAYS (DUE DATE)	Oct 08, 2008	Nov 07, 2008
16	WITHDRAWAL OF OPPOSITION	Oct 27, 2008	
17	BD'S DECISION: DISMISSED W/ PREJUDICE	Nov 03, 2008	
18	TERMINATED	Nov 03, 2008	

Type of Proceeding: OppositionProceeding Number: [91182117](#)

Filing Date: Jan 28, 2008

Status: Terminated

Status Date: May 07, 2008

Interlocutory Attorney: ROBERT COGGINS

Defendant

Name: Keyframe Digital Productions Inc.

Correspondent Address: PATRICK J. HOFBAUER
LANG MICHENER LLP
181 BAY ST STE 2500, P.O. BOX 747
TORONTO, ONTARIO M5J 2T7 CANADA

Correspondent e-mail: usptomail@langmichener.ca

Associated marks

Mark	Application Status	Serial Number	Registration Number
HUGGLERS	Registered	78187670	4016712

Plaintiff(s)

Name: Kimberly-Clark Worldwide, Inc.

Correspondent Address: Thomas M. Williams
Brinks Hofer Gilson & Lione
P.O. Box 10395
Chicago IL , 60610
UNITED STATES

Correspondent e-mail: officeactions@usebrinks.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HUGGIES	Renewed	73092920	1078967
HUGGIES	Renewed	73546081	1380394
HUGGIES	Renewed	74072149	1679795

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 28, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 28, 2008	Mar 08, 2008
3	PENDING, INSTITUTED	Jan 28, 2008	
4	APPEARANCE	Jan 30, 2008	
5	P'S MOT TO SUSP PEND SETLMT NEGOTIATIONS	Jan 30, 2008	
6	D'S AMENDMENT	Feb 20, 2008	
7	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 28, 2008	Apr 27, 2008
8	WITHDRAWAL OF OPPOSITION	Apr 03, 2008	
9	BD'S DECISION: DISMISSED W/ PREJUDICE	May 07, 2008	
10	TERMINATED	May 07, 2008	

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Mark: HUGGIES NATURAL CARE

HUGGIES NATURAL CARE

US Serial Number: 75530159

Application Filing Date: Aug. 03, 1998

US Registration Number: 2276085

Registration Date: Sep. 07, 1999

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Jul. 14, 2009

Publication Date: Jun. 15, 1999

Mark Information

Mark Literal Elements: HUGGIES NATURAL CARE

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Disclaimer: "NATURAL" and "CARE"

Related Properties Information

Claimed Ownership of US Registrations: 1078967, 1380394, 1679795, 1899850 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: baby wipes

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 31, 1993

Use in Commerce: Oct. 31, 1993

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: KIMBERLY-CLARK WORLDWIDE, INC.

Owner Address: 2300 WINCHESTER ROAD
NEENAH, WISCONSIN 54956
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: WISCONSIN

Attorney/Correspondence Information

Attorney of Record

Attorney Name: NANCY LEE CARTER

Correspondent

Correspondent NANCY LEE CARTER
Name/Address: KIMBERLY-CLARK WORLDWIDE, INC.
401 N LAKE ST
NEENAH, WISCONSIN 54956
UNITED STATES

Phone: 920-721-2841

Fax: 920-721-4808

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 04, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 14, 2009	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	75461
Jul. 14, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jul. 14, 2009	ASSIGNED TO PARALEGAL	75461
Jun. 26, 2009	TEAS SECTION 8 & 9 RECEIVED	
Aug. 31, 2006	CASE FILE IN TICRS	
Jan. 12, 2005	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Sep. 13, 2004	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Sep. 13, 2004	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Sep. 13, 2004	TEAS SECTION 8 & 15 RECEIVED	
Sep. 07, 1999	REGISTERED-PRINCIPAL REGISTER	
Jun. 15, 1999	PUBLISHED FOR OPPOSITION	
May 14, 1999	NOTICE OF PUBLICATION	
Mar. 24, 1999	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 24, 1999	USE AMENDMENT ACCEPTED	
Jan. 15, 1999	ASSIGNED TO EXAMINER	75597
Dec. 18, 1998	AMENDMENT TO USE PROCESSING COMPLETE	
Oct. 19, 1998	USE AMENDMENT FILED	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Sep. 07, 2009

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date in Location: Jul. 14, 2009

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: KIMBERLY-CLARK CORPORATION

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2608/0872](#)

Pages: 15

Date Recorded: Oct. 29, 2002

Supporting Documents: [assignment-tm-2608-0872.pdf](#)

Assignor

Name: [KIMBERLY-CLARK CORPORATION](#)

Execution Date: Oct. 22, 2002

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [KIMBERLY-CLARK WORLDWIDE, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Address: 401 NORTH LAKE STREET
NEENAH, WISCONSIN 54956

Correspondent

Correspondent Name: KIMBERLY-CLARK CORPORATION

Correspondent Address: GREGG MARRAZZO
401 N. LAKE STREET
NEENAH, WI 54956

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ENTITY CONVERSION

Reel/Frame: [5464/0116](#)

Pages: 25

Date Recorded: Feb. 16, 2015

Supporting Documents: [assignment-tm-5464-0116.pdf](#)

Assignor

Name: [KIMBERLY-CLARK WORLDWIDE, INC.](#)

Execution Date: Dec. 29, 2014

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Assignee

Name: [KIMBERLY-CLARK WORLDWIDE, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where
Organized: WISCONSIN

Address: 2300 WINCHESTER ROAD
NEENAH, WISCONSIN 54956

Correspondent

Correspondent Name: KIMBERLY-CLARK WORLDWIDE, INC.

Correspondent Address: 2300 WINCHESTER ROAD
NEENAH, WI 54956

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 1

Type of Proceeding: Opposition

Proceeding Number: [91220801](#)

Filing Date: Feb 25, 2015

Status: Pending

Status Date: Feb 25, 2015

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Snuggies Diapers Inc

Correspondent Address: SNUGGIES DIAPERS INC
4 N WILLE ST
MOUNT PROSPECT IL , 60056-2449

Correspondent e-mail: chiustm@ladas.net

Associated marks

Mark	Application Status	Serial Number	Registration Number
SNUGGIES DIAPERS	Opposition Pending	86290490	

Plaintiff(s)

Name: Kimberly-Clark Worldwide, Inc.

Correspondent Address: Roger P. Furey
Katten Muchin Rosenman LLP
2900 K St NWNorth Tower, Suite 200
Washington DC , 20007
UNITED STATES

Correspondent e-mail: kattendcm@kattenlaw.com , michael.justus@kattenlaw.com , roger.furey@kattenlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HUGGIES	Renewed	73092920	1078967

HUGGIES	Renewed	73546081	1380394
HUGGIES	Renewed	74072149	1679795
HUGGIES NATURAL CARE	Renewed	75530159	2276085
HUGGIES MOMINSPIRED	Registered	85071381	3890350
HUGGIES EVERY LITTLE BOTTOM	Registered	85183162	3985556
HUGGIES CLUTCH 'N' CLEAN	Registered	86168809	4618836
HUGGIES CLUTCH 'N' CLEAN	Registered	86168931	4629941
HUGGIES	Third Extension - Granted	85920202	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 25, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 25, 2015	Apr 06, 2015
3	PENDING, INSTITUTED	Feb 25, 2015	
4	STIP FOR EXT	Apr 02, 2015	
5	EXTENSION OF TIME GRANTED	Apr 02, 2015	
6	STIP FOR EXT	Apr 30, 2015	
7	EXTENSION OF TIME GRANTED	Apr 30, 2015	
8	STIP FOR EXT	Jun 01, 2015	
9	EXTENSION OF TIME GRANTED	Jun 01, 2015	

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Mark: HUGGIES EVERY LITTLE BOTTOM



US Serial Number: 85183162

Application Filing Date: Nov. 23, 2010

US Registration Number: 3985556

Registration Date: Jun. 28, 2011

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 28, 2011

Publication Date: Apr. 12, 2011

Mark Information

Mark Literal Elements: HUGGIES EVERY LITTLE BOTTOM

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words "Huggies Every Little Bottom" stacked on the right side of a square that contains the body of a crawling baby wearing a diaper.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 02.05.06 - Baby; Children, baby or babies
26.09.21 - Squares that are completely or partially shaded

Related Properties Information

Claimed Ownership of US Registrations: 1078967, 3390266 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: disposable baby wipes

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: May 18, 2010

Use in Commerce: May 18, 2010

For: disposable diapers

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 12, 2010

Use in Commerce: Aug. 12, 2010

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: KIMBERLY-CLARK WORLDWIDE, INC.

Owner Address: 2300 WINCHESTER ROAD
NEENAH, WISCONSIN 54956
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: WISCONSIN

Attorney/Correspondence Information

Attorney of Record

Attorney Name: NANCY LEE CARTER

Correspondent

Correspondent Name/Address: NANCY LEE CARTER
KIMBERLY-CLARK WORLDWIDE, INC.
2300 WINCHESTER RD
NEENAH, WISCONSIN 54956-9321
UNITED STATES

Phone: 920-721-2841

Fax: 920-721-7339

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 04, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 28, 2011	REGISTERED-PRINCIPAL REGISTER	
Apr. 12, 2011	PUBLISHED FOR OPPOSITION	
Mar. 23, 2011	NOTICE OF PUBLICATION	
Mar. 10, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Mar. 08, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 03, 2011	EXAMINER'S AMENDMENT ENTERED	70138
Mar. 02, 2011	ASSIGNED TO LIE	70138
Mar. 02, 2011	EXAMINER'S AMENDMENT MAILED	
Mar. 01, 2011	EXAMINERS AMENDMENT -WRITTEN	76738
Feb. 25, 2011	ASSIGNED TO EXAMINER	76738
Nov. 30, 2010	NOTICE OF DESIGN SEARCH CODE MAILED	
Nov. 29, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 26, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 28, 2011

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: KIMBERLY-CLARK WORLDWIDE, INC.

Assignment 1 of 1

Conveyance: ENTITY CONVERSION

Reel/Frame: [5464/0116](#)

Pages: 25

Date Recorded: Feb. 16, 2015

Supporting Documents: [assignment-tm-5464-0116.pdf](#)

Assignor

Name: [KIMBERLY-CLARK WORLDWIDE, INC.](#)

Execution Date: Dec. 29, 2014

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee	
Name: KIMBERLY-CLARK WORLDWIDE, INC.	
Legal Entity Type: CORPORATION	State or Country Where Organized: WISCONSIN
Address: 2300 WINCHESTER ROAD NEENAH, WISCONSIN 54956	

Correspondent
Correspondent Name: KIMBERLY-CLARK WORLDWIDE, INC.
Correspondent Address: 2300 WINCHESTER ROAD NEENAH, WI 54956

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 1

Type of Proceeding: Opposition

Proceeding Number: 91220801	Filing Date: Feb 25, 2015
Status: Pending	Status Date: Feb 25, 2015
Interlocutory Attorney: JENNIFER KRISP	

Defendant

Name: Snuggies Diapers Inc
Correspondent Address: SNUGGIES DIAPERS INC 4 N WILLE ST MOUNT PROSPECT IL , 60056-2449
Correspondent e-mail: chiustm@ladas.net

Associated marks

Mark	Application Status	Serial Number	Registration Number
SNUGGIES DIAPERS	Opposition Pending	86290490	

Plaintiff(s)

Name: Kimberly-Clark Worldwide, Inc.
Correspondent Address: Roger P. Furey Katten Muchin Rosenman LLP 2900 K St NWNorth Tower, Suite 200 Washington DC , 20007 UNITED STATES
Correspondent e-mail: kattendctm@kattenlaw.com , michael.justus@kattenlaw.com , roger.furey@kattenlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HUGGIES	Renewed	73092920	1078967
HUGGIES	Renewed	73546081	1380394
HUGGIES	Renewed	74072149	1679795
HUGGIES NATURAL CARE	Renewed	75530159	2276085
HUGGIES MOMINSPIRED	Registered	85071381	3890350
HUGGIES EVERY LITTLE BOTTOM	Registered	85183162	3985556
HUGGIES CLUTCH 'N' CLEAN	Registered	86168809	4618836
HUGGIES CLUTCH 'N' CLEAN	Registered	86168931	4629941
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EXHIBIT B



NYSE - KMB 105.660 -1.080 | S&P 500 2083.190 -10.920

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[Family Care](#)
[Baby and Child Care](#)
[Kimberly-Clark Health Care](#)
[Kimberly-Clark Professional](#)

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DryNites

Little Swimmers

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Kleen Bebe

Kleen Bebe Pingos

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The report highlights Kimberly-Clark's progress toward fostering a more social and environmentally-responsible enterprise.

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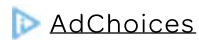
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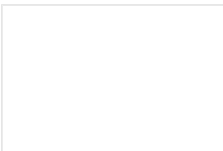
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The Huggies® community brings parents together so that you and your babies fully enjoy every day, whatever the day presents.

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